



# 2020-2021 IMPACT REPORT

## ADVANCING THE MISSION

### ELIMINATING RACISM

We actively promote anti-racism through an organizational culture focused on the **counteraction of race inequities**, both internally (policies, procedures, and practices) and externally, including anti-racism advocacy, awareness, and education initiatives.

### EMPOWERING WOMEN

We are empowering women by providing stable, secure housing, together with the support services necessary to move clients toward self-sufficiency. We also empower women by alleviating their primary concern - **high quality child care** - so that they can pursue educational, vocational, and career goals.

### 2020 - 2021 Successes

- **150+ essential personnel and working parents** received free, full-day child care
- **Over 3,400 hot meals** packaged and delivered to YWCA WNY in-house senior residents
- **1,300+ community members** received emergency food and produce boxes
- **240 children** participated in daily education and enrichment programming
- **150+ families** received COVID-related safety information, PPE, cleaning supplies and basic necessities.

## WHO WE SERVE

### CHILDREN & YOUTH

Serving under-resourced children and their families, our comprehensive children and youth programs provide educational, social-emotional, enrichment, wellness and recreational programming that promotes school success and family involvement, reflects the cultural diversity of our participants, and facilitates connections between families and needed community services.

YWCA WNY provides year-round school and community-based programming for children (6wks to 13yrs) in the City of Buffalo, Lackawanna City School District and Cleveland Hill Union Free School District.

### HOUSING SERVICES FOR WOMEN & SENIORS

Homeless women and their children: with four stand-alone housing units, YWCA WNY provides comprehensive and intensive solutions that offer secure housing and a safe environment for homeless women and their children to gain the life skills necessary for a stable future,

Seniors: with 64 congregant housing units, YWCA WNY provides safe, secure housing and intensive support services for low-income seniors. Programming empowers participants to remove the barriers that prevent them from maintaining permanent housing, while increasing self-sufficiency and independence, improving quality of life, and minimizing aging isolation.

## IMPACT

**535**  
FAMILIES  
SERVED

**100%**  
OF FAMILIES RECEIVED  
FREE FULL-DAY CHILD  
CARE, AND STUDENTS  
RECEIVED ACADEMIC  
ASSISTANCE, SOCIAL-  
EMOTIONAL ENRICHMENT  
AND DAILY MEALS  
THROUGHOUT THE COVID-  
19 PANDEMIC.

**90**  
FAMILIES  
SERVED

**100%**  
OF CLIENTS RETAINED  
HOUSING, REDUCED  
FOOD INSECURITY  
AND MAINTAINED OR  
INCREASED INCOME  
AND/OR BENEFITS.

**The need has never been more urgent.**  
**Please support our work today.**

**Enclosed please find my contribution:**

☐ \$500   ☐ \$250   ☐ \$125   ☐ \$75   ☐ Other: \_\_\_\_\_

Please make your check payable to YWCA WNY or

Credit Card #: \_\_\_\_\_

Name of Card Holder: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Email address (for receipt): \_\_\_\_\_

Please contact me:

- ☐ about volunteer opportunities
- ☐ other ways I can provide financial support
- ☐ how I can remember YWCA WNY in my estate plans

**Save a stamp – donate online at [ywca-wny.org/donate/](https://ywca-wny.org/donate/)!**

Salutation, First Name, Last Name

Business Name

Address 1

Address 2

City, State, Zip

## GOALS & OBJECTIVES

In order to advance our mission and support the organization’s priorities, we have established the following goals and objectives:

### By 2025:

#### ANTI-RACISM

We will continue our efforts to dismantle structural racism through the development of an anti-racism platform that includes on-going organizational assessment and internal training, and the development of program curriculum for our Children & Youth and Housing Services departments. Additionally, working collectively with community partners, we will develop and implement an anti-racism advocacy agenda, awareness campaigns and community education initiatives.

#### HOUSING SERVICES

We will continue to provide stable housing for community members living with the inter-related issues of poverty and homelessness (specifically women and seniors), remove barriers that prevent self-sufficiency, and reduce aging isolation for our seniors. We will add a workforce development program that begins with our housing clients and expands from there to address job skill development needs within the community.

#### CHILDREN & YOUTH SERVICES

We will expand program capacity to serve an additional 400 children, delivering educational, social-emotional, enrichment, wellness and recreational programming that promotes school success and family involvement, reflects the cultural diversity of our participants, and facilitates connections between families and needed community services.



To achieve our goals, we aim to raise a total of \$1,500,000 by 2025, as follows:

- \$ 310,000: Anti-Racism Platform & Program Development
- \$ 350,000: Housing Services / Workforce Development
- \$ 840,000: Children & Youth Program Expansion

**At YWCA WNY, we are committed to eliminating racism and empowering women. We will get up and do the work until injustice is rooted out, until institutions are transformed, until the world sees women, girls, and people of color the way we do:**

**Equal. Powerful. Unstoppable.**



## HOW YOU CAN HELP

Your financial support will help us eliminate racism and empower women - work that our community needs for healing and change. A donation of \$125, \$250, \$500 or \$1,000 will help keep our efforts moving forward.

**JOIN US – DONATE TODAY.**