



eliminating racism
empowering women
ywca

2008 Leader Luncheon

As a sponsor of our event, your company will be showing its support for the YWCA of Western New York, an organization that has been serving women and their families for over 130 years. This event marks its 30th year in recognizing women in leadership. Appropriately, our sponsorship levels are named for some of the remarkable women who helped make the YWCA of WNY what it is today.

We're excited about partnering with Business First again this year and we hope that your company will consider aligning itself with one of the area's most prestigious awards program.

30th Anniversary

YWCA of WNY Founder Ann Haynes

\$10,000 Premier Sponsorship

- Table in the reception area for displaying literature
- Your company banner will be prominently displayed at the awards luncheon
- 10 invitations to a VIP pre-event nominee reception
- Table of 10 at the event
- Full page four color ad on the back cover of the Awards Publication, created and published by Business First (value \$4,729 – one available) (published one week prior to event)
- Logo on the front cover of the Awards Publication
- Word from the sponsor within the Awards Publication
- Logo on all pre-event ads and invitations
- Logo on all event materials
- Logo on YWCA website promoting the event
- On stage opportunity to speak or hand out awards at the event
- Public thank you from the podium at the event
- Recognition by name and logo in a "Thank you" ad within Business First—to run after the event
- Will receive a plaque in recognition of your support
- Invitation to all YWCA events
- Logo & article on your sponsorship in the YWCA Newsletter and on YWCA website

YWCA of WNY Pioneer Mary Louise Emerson

\$5,000 Premier Initiative Sponsorship

- 1/2 page ad in the Awards Publication created and published by Business First (value \$2,927 – four available) (published one week prior to event)
- Logo on the front cover of the Awards Publication
- Logo on all pre-event ads and invitations
- Logo on all event materials
- Logo on YWCA website promoting the event
- Representative from your company will present award to a recipient
- 5 invitations to VIP pre-event nominee reception
- Table of 10 at the event
- Recognition by name and logo in a “Thank you” ad within Business First— to run after the event
- Invitation to all YWCA events
- Will receive a plaque in recognition of your support

YWCA of WNY Pioneer Kathryn Willet

\$2,500 Program Initiative Sponsorship

- 1/4 page ad in the Awards Publication created and published by Business First (value \$1,853— eight available) (published one week prior to event)
- Representative from your company will present award to a recipient
- 5 Invitations to a VIP pre-event nominee reception
- Table of 10 at the event
- Will receive a plaque in recognition of your support
- Recognition by name and logo in a “Thank You” ad published in Business First—to run after event

YWCA OF WNY Pioneer Mary Wood

\$1,500 Support Sponsorship

- 1/8 page ad in the Awards Publication created and published by Business First (value \$1,068) (published one week prior to event)
- Table of 10 at the event
- Will receive a plaque in recognition of your support
- Recognition by name in a “Thank you” ad within Business First– to run after the event

YWCA OF WNY Pioneer Florence Baugh

\$500 Table Sponsorship

- Table for 10 at event
- Recognition by name in a “Thank you” ad within Business First– to run after the event